

A photograph of three people standing in a garden. On the left is a pregnant woman, in the middle is a woman holding a shovel, and on the right is a man. They are all wearing white t-shirts with the text 'LIVE UNITED' printed on them. The garden has several raised beds with various plants and flowers. In the background, there is a chain-link fence and a building with a blue roof.

**UNITED WE FIGHT.
UNITED WE WIN.**

LIVE UNITED

WHY PARTNER WITH UNITED WAY

BE A GREAT PLACE TO WORK

Research shows that United Way partners experience better employee recruitment, retention, morale and engagement.

BUILD YOUR BUSINESS

Supporting United Way is good for business- 93% of consumers are more loyal to companies that are socially responsible.

JOIN THE FIGHT

United Way fights for the education, financial stability, and health of every person in our community. We work every day to make Wapello County a better place to live, work and do business.

"None of us created the problems in society, but we have a moral obligation to help. And United Way certainly does that for us- they are helping us help children and families. And we couldn't do that without them."

*-TRACEY BOXX-VASS,
AMERICAN HOME FINDING
ASSOCIATION*

**More than 13,000 people
in Wapello County
received services
supported by United
Way last year.**

United Way
of Wapello County





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How can you partner with United Way?

There are a variety of ways you can partner with United Way. Choose which options work best for your business!

EMPLOYEE GIVING CAMPAIGN

A United Way workplace campaign gives employees a chance to donate and champion causes that matter to them. Employees can donate through payroll deduction or one-time gifts. We will provide all the tools you will need and customize the campaign to your workplace.

CORPORATE DONATION OR SPONSORSHIP

Make a corporate donation to United Way at any amount, or sponsor a United Way program or event. We will publicly recognize your company for your support.

VOLUNTEER

Improve morale, build leadership skills, and encourage teamwork! Employee volunteer programs benefit both businesses and employees. We have opportunities for individual volunteers and groups, one-time projects, and ongoing opportunities.

HOST A FUNDRAISER OR EVENT

For employees or customers, events and promotions can be a fun way to get people involved and show support for the community. We can provide examples and tools for a successful United Way event.

When you partner with United Way, you help build a better, brighter future for everyone in Wapello County.

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of Wapello County

