

United Way Campaign Best Practices Checklist

- _____ Meet with CEO to Secure Top Management Support
- _____ Recruit Campaign Team
- _____ Attend Company Campaign Coordinator Training
- _____ Train Campaign Committee Members
- _____ Analyze Past Campaign Results
- _____ Meet with United Way Staff to Set Goals and Objectives
 - Contact us at 641.682.1264 or email at uwwc@wapellocouw.org
- _____ Plan Theme, Special Events, and Incentives for Added Fun and Excitement
- _____ Promote, Educate, and Publicize Campaign
- _____ Schedule Employee Meetings/Rally's
- _____ Schedule United Way Staff to Give Presentation
- _____ Hold Employee Meetings/Rally's
- _____ Follow-Up on Pledge Forms
- _____ Report Results to United Way and Internally to Management and Employees
- _____ Thank Employees and Committee Members
- _____ Provide Year Round Communication with Your Co-Workers
- _____ Promote United Way with a New Hire Program
- _____ Check out the Company Campaign Coordinator's Guide
- _____ Like United Way of Wapello County on Facebook- facebook.com/UWWC1264

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